

Minutes TEMPE MUNICIPAL ARTS COMMISSION September 9, 2009

Minutes of the Tempe Municipal Arts Commission (TMAC) recorded at 6 p.m. on Sept. 9, 2009, in the Tempe Center for the Arts (TCA) 201 Lounge, 700 W. Rio Salado Parkway, Tempe, AZ.

(MEMBERS) Present:

Linda Sleight, Chair
Betsy Fahlman, Vice Chair
Robert Bortfeld
Doris Parker Chamberlain
Judy Ellison
Nancy Goren
Donna Goyette
Barbara Hanigsberg
Hotchy Kiene
Shirlee King
Richard Strange
Frank Williams

(MEMBERS) Absent:

Ed Coyoli
Nikie Crawford
Kate Hanley

City Staff Present:

Rachael Peterson, Cultural Services Division Administrative Assistant
Adrienne Richwine, Deputy Community Services Manager
Maja Switzer, Arts Coordinator

Guests Present:

Casaundra Brown, Downtown Tempe Community
Nancy Hormann, Downtown Tempe Community

Agenda Item 1 – Call to Order

- Linda Sleight, TMAC Chair, called the meeting to order at 6:01 p.m.

Agenda Item 2 – Approval of the Aug. 12 Commission Minutes

- **MOTION:** Betsy Fahlman moved to approve the minutes.
SECOND: Barbara Hanigsberg seconded.
DECISION: Minutes approved.

Agenda Item 3 – Cultural Services Director's Report

- Adrienne Richwine, Deputy Community Services Manager – Library and Cultural Services Division, stated that in lieu of the passing of artist Rose Johnson, it was important to recognize R. Johnson for her contributions to the Tempe Studio Artists Program. Linda Sleight explained that R. Johnson was one of the first artists to participate in the Tempe Studio Artists Program; Sleight further reported that Johnson was highly-respected by the program's elementary-school-aged participants.

- A. Richwine reminded the TMAC members that the Tempe Opportunities Brochure has “gone green.” Richwine added that the city’s art instructional program class registration numbers are low in comparison to other class sessions; Richwine encouraged the TMAC members to view the Tempe Opportunities Brochure online at www.tempe.gov/brochure.
- Robert Bortfeld reported that class registration numbers are low in cities throughout the valley.
- A. Richwine encouraged the TMAC members to view the TCA Events – September 2009 handout that was distributed prior to the start of the meeting by Rachael Peterson, Cultural Services Division Administrative Assistant. Richwine added that the handout highlights several events set to take place at the TCA in October, 2009.
- A. Richwine further encouraged the TMAC members to view a handout titled, “Recipients of Tempe Arts Grants: September/October Calendar,” that highlights several city of Tempe arts grant recipient programs that are set to take place in September and October, 2009. Richwine added that the city of Tempe Cultural Services Division staff may no longer have an opportunity to freely audit grant recipient performances due to time constraints; Richwine asked the TMAC members to proactively audit grant recipient performances.
- A. Richwine reminded the TMAC members that the Friends of TCA Gala titled, “STAND UP for the arts,” is set to take place at 6 p.m. on Sept. 12 at the TCA. Richwine added that dress for the gala is black tie optional; well-known entertainer David Spade is set to perform in the TCA Theater at 8 p.m. Richwine further reported that \$100 tickets may be purchased to attend only the entertainment portion of the gala; Richwine encouraged the TMAC members to contact Rachael Peterson via email message at Rachael_Peterson@tempe.gov, for additional information related to the gala.
- A. Richwine announced that the city of Mesa is playing host to a public discussion on Sept. 14 in regards to the Arizona Campaign for Arts and Culture (ACAC), a 501(c)4 organization that was founded in 2004 concurrently with the Metro Phoenix Partnership for Arts and Culture (MPAC) at the recommendation of the Maricopa Regional Arts and Culture Task Force. Richwine encouraged the TMAC members to attend the discussion; Richwine explained that the ACAC will be on the statewide ballot for the November, 2010, general election.
- A. Richwine reported that the Gallery at TCA is playing host to an exhibition titled, “Read Me a Picture: Arizona Children’s Book Illustrators,” through Sept. 19.
- A. Richwine further reported that a TCA Stakeholders Meeting is set to take place at 5:30 p.m. on Sept. 21 in the TCA 201 Lounge.
- A. Richwine encouraged the TMAC members to attend Ballet Under the Stars on Sept. 25; Richwine added that the performance is set to begin at 7 p.m. at the TCA lakeside amphitheater space located in the TCA Art Park.
- A. Richwine announced that Tempe Tardeada, an annual celebration of Tempe’s Hispanic heritage, is set to take place at 12 p.m. on Oct. 11 in the Tempe Community Center Complex Courtyard, 3500 S. Rural Road, Tempe. Richwine added that admission to the event is free; authentic traditional foods will be sold at family-friendly prices.
- A. Richwine reported that the TCA Theater is playing host to the Tempe Symphony Orchestra (TSO) at 6 p.m. on Oct. 12; Richard Strange further reported that Brinton Smith, Arizona State University (ASU) graduate and Rice University Associate Professor

of Cello, is set to perform Schumann's "Cello Concerto in A Minor, Op. 126," with the orchestra. Strange added that tickets for the performance will be available at the door on a first-come, first-served basis as early as 6:30 p.m.

- A. Richwine stated that the Lounge at TCA is set to host an additional series of Walk-In Wednesday events with Walt Richardson; Richwine added that weekly Walk-In Wednesday events will take place from 7 – 11 p.m. and will conclude on Nov. 25.
- A. Richwine announced that the Elements project, a potential development west of the TCA, has been placed on a temporary hold.

Agenda Item 4 – Chairperson's Report

- Linda Sleight announced that Hotchy Kiene was recently appointed to serve as a member of the Tempe Municipal Arts Commission (TMAC); Sleight and the TMAC members welcomed Kiene to the commission.

Agenda Item 5a – Public Art/AIPD Committee

- Betsy Fahlman, Public Art/Art in Private Development (AIPD) Committee Chair, announced that her book titled, "New Deal Art in Arizona," is set to be published in Nov., 2009.
- B. Fahlman presented the commission with an artwork proposal submitted by Erin Shie Palmer; Fahlman reminded the TMAC members that E. Palmer was selected and approved by the Tempe Municipal Arts Commission (TMAC) to fulfill the public artwork element to be integrated into the Tempe Public Library Renovation project.
- B. Fahlman explained that E. Palmer's proposed piece is titled, "Cumulo Libris." Fahlman added that the artwork will create a cloud cover over the Library's main stairwell and will consist of 50,000 acrylic-coated, layered book pages suspended from the ceiling and supported by aluminum armatures; down lights above the piece will provide a glow from within and will highlight variations in density and color.
- **MOTION: Richard Strange moved to approve the Library Renovation Project Artwork Concept as presented.**
SECOND: Judy Ellison seconded.
DECISION: Library Renovation Project Artwork Concept approved as presented.

Agenda Item 5b– Grants Committee

- No report.

Agenda Item 5c– Communications/Advocacy Committee

- Frank Williams, Communications/Advocacy Committee Chair, introduced Casaundra Brown and Nancy Hormann, representatives of the Downtown Tempe Community, and welcomed both C. Brown and N. Hormann to the TMAC meeting.
- C. Brown and N. Hormann presented the TMAC members with information related to MADCAP Theaters, a Mill Avenue District community arts project.
- C. Brown reported that MADCAP Theaters opened in June, 2009; Brown further reported that MADCAP Theaters provides affordable venues for artists. Brown added that MADCAP Theaters is located in the redeveloped Harkins Centerpoint Multiplex Cinema and offers its users spaces ideal for live music, film screenings, small and

alternative theater performances, dance performances, lectures, business presentations and more.

- N. Hormann further stated that MADCAP Theaters hopes to partner with the city of Tempe to explore cross-promotional opportunities; Hormann added that MADCAP Theaters' primary source of advertising is by utilizing social networks to post event announcements.
- C. Brown stated that the Downtown Tempe Community is seeking MADCAP volunteers; Brown encouraged the TMAC members to contact Amanda Jones via email message at Amanda@downtowntempe.com for additional information related to MADCAP volunteer opportunities.
- Hotchy Kiene praised C. Brown and N. Hormann for their efforts; Kiene suggested that Brown and Hormann contact the Conservatory of Recording Arts and Sciences in Tempe to gain interns who may be willing to provide their services to MADCAP Theaters and its users for little or no cost.
- F. Williams inquired about city of Tempe arts grant opportunities; Nancy Goren suggested that Williams and the Downtown Tempe Community staff contact Maja Switzer for additional information related to city of Tempe arts grant opportunities.
- F. Williams reported that the Advocacy/Communications Committee continues to pursue the possibility of a recurring film forum in Tempe; Williams added that MADCAP Theaters may serve as a venue for the film forum.
- F. Williams encouraged the TMAC members to view "Faces," an exhibition on display in the Gallery at TCA through Feb. 6, 2010. Williams stated that the exhibition features a wide-range of artistic and scientific approaches to exploring faces. Williams added that works by school-aged-children will also be on display in the Gallery as part of the exhibition.

Agenda Item 5d– Facilities Committee

- No report.

Agenda Item 6 – Commission Member's Announcements

- No announcements.

The next TMAC meeting is scheduled for 6 p.m. on Oct. 14 in the TCA 201 Lounge, 700 W. Rio Salado Parkway, Tempe, AZ.

Meeting adjourned at 6:54 p.m.

Prepared by: Rachael Peterson

Reviewed by: Adrienne Richwine

Authorized Signature
Position/Title

APPROVED